

Program Benefits

	Authorized Partner	Silver	Gold	Platinum
Partnership Support				
MDF Funds (% varies by level)		•	•	•
Quarterly Rebate (% varies by level)			•	•
Eligibility to Partner Council			•	•
Eligibility to Attend Belkin's Partner Conference		•	•	•
Resources and Training				
Belkin Partner Portal Access	•	•	•	•
Access to Belkin Channel Newsletter	•	•	•	•
Online Training and Sell Deck Access	•	•	•	•
On-site Partner Training			•	•
Sales Incentives				
Ultra Rewards: Sales Incentive Points Program		•	•	•
Belkin Sponsored Promotions and Contests	•	•	•	•
Sales Support				
Deal Registration	•	•	•	•
Bid Pricing	•	•	•	•
Discount on Demo Units	•	•	•	•
Seed/Customer Evaluation Program	•	•	•	•
Pre-Sales Onsite Support for Deals over \$25K		•	•	•
Access to Chat Support	•	•	•	•
Access to Partner Hotline	•	•	•	•
Access to Leads from Belkin Demand Generation Activities		•	•	•
Marketing Support				
Use of Belkin Partner Logo	•	•	•	•
Co-branded Collateral Templates Access	•	•	•	•
Access to Belkin Enterprise Marketing Subject Matter Expertise			•	•

Program Requirements

	Authorized Partner	Silver \$50,000- \$99,999	Gold \$100,000- \$249,999	Platinum \$250,000+
Yearly Minimum Sales Volume				
List Belkin on Vendor Webpage	•	•	•	•
Quarterly Business Planning with Belkin		•	•	•
Quarterly Revenue, Marketing and Training Targets		•	•	•
Designated Internal Belkin Product Champion				•